



KEYNOTE - Onsite or Virtual

How to Give Real Confidence to Yourself and the Entire ERG

Uncover the science & secrets that truly empower everyone's potential.

You stepped up because you know this is an incredible opportunity. It has the potential to really boost other people's confidence and careers – as well as your own.

Yet, being an ERG leader can be exhausting, thankless and even frustrating. It's hard work among other people with lots of passion and intention - but not always able to offer enough time or attention.

This session lets you apply basic brain science to better manage your own motivation as well as other people's. Learn more effective ways to interact with ERG members, executive sponsors and allies.

Mastering the skill of real confidence empowers every aspect of leadership and life.

Attendee Outcomes:

- Have clarity why being a confident ERG leader is so important and what you need to achieve that
- Inspire confidence, gain respect and have more leadership credibility
- Know how to quickly boost motivation in yourself and others

Content endorsed by leading experts at:

- Harvard Business School & Medical School
- MIT Entrepreneurial Center
- Wharton Executive Education
- Wharton Neuroscience
- UPenn Innovation Center
- UC Berkeley Executive Ed Advisory Board
- HR & Diversity leaders at Staples, Yale, et al

"Alyssa is fantastic! She recently spoke at Staples for the 3rd time, and was insightful, engaging, and even incorporated a great dose of humor into such an important topic: having and giving confidence. Her talks have a great balance of personal and relatable experiences and well as science-backed data. Many attendees came up to her afterwards to share how her message had a significant impact on them."



Tom Bourdin
Head of Diversity & Inclusion
Staples



[See additional client list](#)

[Watch TEDx talks and speaking video](#)



Alyssa Dver

- Founder & CEO, American Confidence Institute
- 2-time TEDx speaker, a Boston Best Speaker, trained/coached 350,000+ individuals
- 7-time author, Thrive Global contributor, blogger, & podcaster, “Real Confidence”
- Stevie Awards for Thought Leadership
- MIT Trust Center Professional Advisor & Wharton Innovation Center Trainer
- Founder & Chair, ERG Leadership Alliance – largest association of employee group leaders
- Former Chief Marketing Officer for tech & HR companies; 5-time Founder/CEO



Why is this training effective?

- Everything is backed by science, data, and recognized experts.
- Thoughtfully-placed interaction keeps participants engaged while also giving peer perspectives.
- Real-world role plays effectively apply learnings that empower participants immediately and forever.
- Participants appreciate the value in all aspects of work and overall life.



“Alyssa, I cannot say how much you impacted and inspired me last week in NYC. Since then, I've been spreading your nuggets of wisdom around to everyone who will listen. I literally pulled out your worksheet today and pointed to the brain diagram while talking to someone this morning. I'm so grateful to have met you.”

Kate Smith
Preconstruction Manager
Gilbane Building Company



“Alyssa’s unique style of balancing neuroscience with her personal experiences in building confidence brought home relevant concepts for attendees to apply to their professional and personal lives. It was a captivating presentation that had our attendees engaged and inspired!”

Phil Bongiorno
VP, Policy and Government Relations
Academy of Managed Care Pharmacy



“Confidence is at the heart of engagement and productivity. This is must-do training for any company that is serious about professional development.”

Lawler Kang
Former Head of People
Rue La La



“Discovering the effects of neuroscience and confidence is eye-opening. I highly recommend Alyssa for anyone looking to instill change and positive momentum for their organization.”

Jae-Lyn Hecht
Commercial Services Leader
IBM