

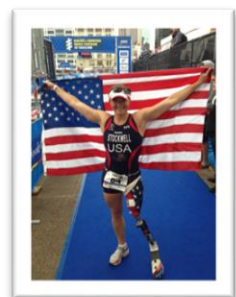
2023 ERG International Symposium

All virtual - July 11, 2023

\$695 per ticket; group packages available

AGENDA *All times are ET*

- 9:00 AM - 9:05 AM **Welcome!**
- 9:05 AM - 9:20 AM **The ERG is Right - The Best Practices Learning Game!**
- 9:20 AM - 9:30 AM **Facilitated Networking**
- 9:30 AM - 10:15 AM **PANEL: Balancing Your Hired Job With Your ERG Work**
with guest experts from Xerox, Hagerty, and WPS Health Solutions (see bios on next page)
- 10:15 AM - 10:30 AM **SELF COACHING: How will you achieve and maintain balance for yourself?**
- 10:30 AM - 12:00 PM **SESSION 1 WORKSHOPS** - pick from one of the following:
- Defining Your Group's Purpose, Leadership Roles and Process
 - Recruiting & Onboarding Members, Leaders & Executive Sponsors
 - Selecting Programming that Best Supports Your Members, Diversity & Business
 - **Oversight Managers Only:** Recognizing & Rewarding ERG Leaders
- 12:00 PM - 12:30 PM **LUNCH/BREAK** - optional software demo
- 12:30 PM - 1:00 PM **The Science of Happiness:**
with Chief Happiness Officer, Brooklyn Dicient, M.Ed.
- Brooklyn teaches organizations how to become culture curators and growth facilitators by embracing joy at work. She's appeared on ABC, NBC, CBS and dozens of podcasts championing the power of a positive mindset as a critical component for health and wellness.*
- 1:00 PM - 2:30 PM **SESSION 2 WORKSHOPS** - pick from one of the following:
- Informing & Engaging All of Your Group's Stakeholders
 - Collecting and Reporting Critical Group Metrics
 - Ensuring Your Own & The Leadership Team's Development
 - **Oversight Managers Only:** Balancing Oversight with Encouraging ERG Leader Autonomy
- 2:30 PM - 3:00 PM **Balance Is a Verb: with veteran, mom and Paralympian, Melissa Stockwell**
Melissa is the first female soldier to lose a limb in active combat and has been awarded both The Bronze Star Medal and the Purple Heart. Participating as a swimmer in the Beijing Paralympics, Melissa then became a three-time Paratriathlon World Champion. She was named USA Triathlon's female Paratriathlete Of The Year for two consecutive years and was twice nominated for an ESPY award.
- 3:05 PM - 3:15 PM **Closing Remarks**



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Panelists:



Mandi Costic, Compliance Specialist at WPS Health Solutions

Mandi also serves as the chairperson for ABLE (disability and mental health ERG) and the co-lead for Generation-ALL (professional development ERG).



Mary Garcia, Director of Diversity, Inclusion & Belonging at Hagerty

Mary leads the strategy and execution to increase diversity & employee volunteerism to foster a culture of belonging across the company.



Ryan Crozier, Program Manager US Defense Logistics Agency contract, US Federal Operations at Xerox

Ryan has held multiple roles in Xerox' LGBTQ+ ERG, GALAXe including Global President of GALAXe. He is also the global Manbassador (Male Ally) Global co-chair for The Women's Alliance and Chair of the all-employee events titled "All of Us Together."

Expert ERG Trainers:



Zarita Fears (she/her)

Zarita is an Independent DEIB Consultant and has helped build an award-winning, global DEI program for Nashville's largest private employer and supported Asurion, Border States Electric, The Center for Reproductive Rights, Pillsbury Law, The Center for Nonprofit Management and others.



Kimberley Stephan Tate (she/her)

Kimberley is a career coach and diversity, equity, and inclusion advocate. She has helped organizations launch and grow Dep initiatives including Dell Technologies, doTERRA, Ghirardelli Chocolate, Asurion, and Big Brother Big Sister of Middle TN.



Marinda Monfilston (she/her)

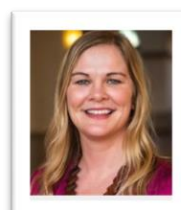
Marinda oversees 8 affinity groups as the Senior Diversity Coordinator of the Yale University Office of Diversity & Inclusion. She also voluntarily leads the Future Leaders of Yale Community Outreach & Civic Engagement Committee, Yale African American Affinity Group Professional Development Committee, and was the Founding Chair of the Working Women's Network Recognition Award Committee.

Host: Alyssa Dver (she/her)



Alyssa founded and currently chairs the ERG Leadership Alliance, and also leads the American Confidence Institute, which delivers brain science-based training and keynotes. "ERG Intelligence: What every leader needs to know about employee groups" is her 8th expert-endorsed book.

Moderator: Kristy McHugh (she/her)



Kristy is ELA's Client and Community Experience Manager and brings expertise launching and managing community-based and ERG programs for Shift.org and Global Monday.