

ELA Organization Memberships

By collaborating and sharing outstanding practices across smaller non-profits, government agencies, academic institutions and the best-known business brands, ELA's community is driving the ERG market and collectively pushing the diversity needle around the world.



The ERG Leadership Alliance™ (ELA) is the largest global community of ERG champions representing every industry, size, and location.

[A sample list of our community is here.](#)

DEI professionals and ERG oversight managers, employee group leaders and executive sponsors, allies and vendors all rely on ELA's industry expertise to learn, confirm and create strong, sustainable employee groups. We train, certify and connect the people and processes needed to enable ERG operational efficiency, optimize every employee's experience, and ultimately contribute tangibly to the culture and financial objectives.

Why should your organization become an ELA member?

- Attract and retain diverse talent by demonstrating your organization's commitment to diversity, equity, and inclusion (DEI).
- Accelerate employee group progression and associated employee onboarding.
- Empower employee groups to improve overall organizational productivity and engagement.
- Have direct access to expert help and vetted ERG-specific resources.
- Collaborate easily with DEI champions at other organizations.





All organization memberships include logo recognition on:

- ✓ All ELA mass emails (2+ per month)
- ✓ ELA website [home](#), ERG University, synERGY Summit, and [Organization Membership](#) pages
- ✓ Quarterly social posts on [ELA LinkedIn group](#), [ELA LinkedIn business page](#), 20+ diversity-related LinkedIn groups, ELA's [Facebook](#) & [Twitter](#) pages
- ✓ ERG Univ agenda and video recaps on post-event webpage and emails
- ✓ [ELA Learning Labs](#) (biweekly, free) slides & verbal shout out

	Bronze	Silver	Gold	Platinum	Titanium
Annual Investment	\$5,000	\$9,500	\$15,000	\$30,000	\$50,000
ERG Leader Membership & Certification*	5	12	15	30	50
ERG University	3 tickets	6 tickets	10 tickets	15 tickets	20 tickets
Coach Assisted Learning	-	-	-	6 leaders	10 leaders
Executive Sponsor Workshop (2 hours)	-	-	-	-	1
Oversight Manager Group (OMG) Membership	1 seat	1 seat	2 seat	2 seat	2 seat
ELA Advisory – 1 hour	-	1 per year	4 per year	4 per year	4 per year
Package discount	24%	25%	27%	29%	33%

* **ERG Leader Membership** = includes ELA Online, our reference library with ELA Learning Lab recordings, ERG Blueprints™ Leader & Executive Sponsor Readiness checklist and many other resources. [ERG Leader Certification](#) provides printable certificate, online badging and lifelong confidence!

** **Oversight Manager Group (OMG) Membership** = monthly virtual masterminds + private online community that houses mastermind recordings and member resources, annual in person, member-only synERGY Summit ticket.

Annual Organization Memberships start when a signed agreement is received. Benefits granted when payment received.

All seats/tickets/certifications must be used within the membership period.

