ERG Leadership Alliance

How to Be an Excellent Executive Sponsor

Two-hour interactive workshop - virtual, hybrid or all onsite

Educate and inspire existing & future Executive Sponsors.

Training Objectives

- Know cross-industry best practices regarding group structure, scope, trends and policies
- Understand how ERGs are critical to business success and the organization's diversity, equity & inclusion (DEI) objectives
- Appreciate the role of executive sponsors as it differs from a usual management one
- Be clear about why and how each executive sponsor chooses to do this unique role

Curriculum

Welcome and Introductions - *5 mins*

ERG Intelligence - *50 mins*

- Definition, scope & impact of ERGs
- Best practice governance & operations for strong, sustainable ERGs
- Trends, Issues & Strategic Considerations

Break - *5 mins*

Executive Sponsor Role, Rewards & Risks - *15 mins*

Create Your Executive Sponsor Gameplan - *20 mins*

Executive Sponsor Collaboration Process - *15 mins*

Add the "Great Leaders are Confidence Coaches" workshop as a powerful next step!

Questions? info@ERGLeadershipAlliance.com

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