

Organization Memberships

Founded in 2019, ERG Leadership Alliance (ELA) empowers diversity champions with "how to" info, tools & collaborative events needed to build strong, sustainable employee groups.

As the ERG of ERGs, we are a global community of over 25,000 diversity champions including DEI professionals, ERG oversight managers, group leaders, executive sponsors & allies. Members are based all over the world and represent every size organization in every industry, including municipalities, government agencies, non-profits, and corporations.

[A sample list of our community is here.](#)



ELA offers:

- Live-led and eclass training
- Expert-endorsed books
- Leadership Certification
- Coaching & Consulting
- Annual Symposia
- Biweekly virtual events
- Oversight Masterminds
- Online reference library
- More...

Why should your organization become an ELA member?

- Attract and retain diverse talent by demonstrating your organization's commitment to diversity, equity, and inclusion (DEI).
- Accelerate employee group progression and associated employee onboarding.
- Empower employee groups to improve overall organizational productivity and engagement.
- Have direct access to expert help and vetted ERG-specific resources.
- Collaborate easily with DEI champions at other organizations.

We also offer individual members for [leaders of individual ERGs](#) and [ERG oversight managers](#).



All organization memberships include logo recognition on:

- ✓ All ELA mass emails (2+ per month)
- ✓ ELA website [home](#), [Symposia](#) and [Organization Membership](#) pages
- ✓ Quarterly social posts on [ELA LinkedIn group](#), [ELA LinkedIn business page](#), 20+ diversity-related LinkedIn groups, ELA's [Facebook](#) & [Twitter](#) pages
- ✓ [Symposia](#) agenda, Executive Summaries or video recaps on post-event webpage and emails
- ✓ [ELA virtual events](#) (biweekly, free) slides & verbal shout out

Level	Annual Investment	# of ELA Online Licenses*	# of Symposia Tickets	# of OMG** Seats	ELA Advisory Sessions
Bronze	\$5,000	1	1	1	1 per year
Silver	\$9,500	2	2	1	1 per year
Gold	\$15,000	3	3	1	2 per year
Platinum	\$25,000	5	5	1	1 per quarter
Titanium	\$50,000	10	10	2	1 per month
Diamond	\$100,000	20	20	2	2 per month
Ally <i>(for vendors selling to ERGs)</i>	\$7500	2	2	0	1 per quarter

* [ELA Online](#) = reference library with ELA virtual event recordings, ERG Blueprints, Readiness checklist and other resources

** [Oversight Managers’ Group \(OMG\)](#) = monthly, recorded virtual masterminds + private online community + annual Summit ticket

Organization Membership annual clock starts when a signed agreement is received. Benefits granted when payment received.

All seats/tickets/certifications must be used within the membership period.

